Alumni Report

RECORD NUMBERS AT THE TAU HOUSE
BY JIM KING '78
TAU COMPANY PRESIDENT

all at Penn State ... a time for a renewed connection to 429 E. Hamilton Ave. And, as you will read, we have many reasons to believe that we can maintain our standing as the #1 fraternity on the PSU campus.

The undergraduate chapter continues to make progress. There are currently 33 actives, with 28 men living in the house — the highest number in over six years. Efforts are underway to grow rapidly to 40 brothers and beyond. The new officers have been elected and are very focused on philanthropic events and fall rush. In addition, they are maintaining a GPA above the all-university average. The board continues to be encouraged with their progress.

The Tau Company board welcomes **Drew Chappie '03** as its newest member. Under Drew's leadership as undergraduate president, the chapter received numerous awards and set the stage for future successes. I appreciate his willingness to lend his talents to the board and look forward to his help enhancing the bond between undergrads and alums.

The reunion held this past September for the classes of 1956-62 marked the fourth Tau reunion event held at the Shelter in the last three years. Through these reunions, over 100 Tau alumni have returned to the Shelter to renew friendships and reflect upon their lives together at Penn State. The Tau Board strongly supports these events! Therefore, we will continue to work with class leaders to promote reunions on an ongoing basis. I urge interested alums to contact me. A 1980s reunion would be tremendous, now that you guys have been out of school for nearly 20 years or longer!

Much has been written about the "Strengthening the Bond" Campaign. While we have made great progress, we still have a great deal of work to do. Please join me and the 70+ brothers who have stepped forward with their commitment to maintain our place at Penn State and to support the undergraduate chapter. Prior generations of Tau Delts made the same commitment ... now a new group of undergraduates needs us to step forward. Thanks for the past and future support from each of you!

If you have any questions or comments, please don't hesitate to contact me at 215-646-2479 or kingjim@comcast.net.



Strengthening the Bond ... Strength in Numbers!

- \$200,000 received in written pledge commitments
- \$50,000 received in verbal pledge commitments

Goal: \$500,000 by Dec. 31, 2003!

an TALES

Tau Company of Delta Tau Delta Fraternity • The Pennsylvania State University State College, Pa. • October 2003 • www.psudelts.org

Alumni Profile with Bob Schimmel '60

BROTHER OUTLINES CHALLENGES FACING CAMPAIGN

"I think the strongest thing for any fraternity man is the friendships that he learns ... and I say 'learns' because you are a mélange of different people with different ideas and different ways of approaching problems. And the toughest thing is to work with people who have other ways of looking at things."

- Bob Schimmel '60

orty-three years after his graduation from Penn State, Bob Schimmel still values what Delta Tau Delta taught him about life and business. That enthusiasm for his own Penn State Tau Delt experience has made him one of the early supporters of

"Strengthening the Bond: The Campaign for Tau Chapter." You may remember his appearance in the campaign video you received recently.

Bob and wife, Linda, have demonstrated their commitment to the Tau Chapter through their gift of \$25,000, a generous tribute and one that has been utilized to replace the first-floor windows of the Shelter. Now complete, this project can be appreciated by all visiting alumni.

While Bob is passionate about the importance of

Bob and Linda Schimmel (center) join **John Behne '59** (far left) and **Alan Geisler '60** (far right) during the September reunion weekend. Bob has served on the Tau Company Board for three years, most currently as treasurer.

the campaign, he's no wild-eyed dreamer. He understands the challenges, and speaks frankly about them.

Perhaps the biggest hurdle facing the campaign has its origins almost 35 years ago, when the previous chapter house was lost. Some alumni from the 1950s and '60s still mention to Bob that they have no affiliation with the present house. But in his mind, that's no barrier.

"[The campaign] is not about a house at all," Bob says. "The house is only where you live and sleep and open a bottle of beer, and you can do that almost anyplace. It's about the association with people who, generally speaking, have the same outlook as you do ... that you get a long with."

He notes that 20 percent of the \$1 million campaign goal is targeted for a scholar-ship endowment to encourage academic achievement at Tau Chapter.

(Continued on Page 4)

Campaign GES Tau Chapter Strengthening the Bond Campaign

WE THANK THE FOLLOWING BROTHERS WHO HAVE ALREADY PLEDGED:

Order of Excellence (\$100,000+)

Tau Society (\$50,000 - \$99,999)

Leadership Society (\$25,000 - \$49,999) Frank B. McGowan Jr. '60 Robert H. Schimmel '60

Chairman's Council (\$10,000 - \$24,999)David T. Espenshade '60 David B. Mooney '61 James D. King '78

1858 Society

(\$5,000 - \$9,999)Daniel L. Dunn '51 Howard R. Moore '54 Paul B. Pritchard '58 Robert A. Mills '59 John D. Moore III '64 Arthur D. Pangburn '64 Timothy E. Phillips '79 John M. Albanese '81 Thomas P. Foster '84

Founder's Circle (\$2,500 - \$4,999)Krebs Myton '53 James N. Quinn '57

William Reilly '58 J. Roger Kent '60 Paul Franklin '63 Thomas W. Moore '77 Scott P. Eberly '79 Lance Roberts '81

President's Panel

(\$1,000 - \$2,499)William L. Batchelor '40 Thomas B. Judge '53 James B. Keisker '57 Charles W. Abbey '59 C. Charles Richardson '60 Christopher C. Hunter '61 Earl R. Wolfe '62 Charles H. Page III '66 Terry L. Morris '77 Robert F. Guentter '82 John M. Thorsen '86 Evan E. Whittle '87 Doug Gehret '92 Edward W. Minnock III '97 Drew Chappie '03 Michael R. Thomas '03 Daniel Kutz '04 Joseph D. Wilusz '04 Samuel Dworkin '05 Kevin Koehler '05 S. Craig Shamburg '05 Doug Yurek '05 Andrew Conly '06 Andrew Gathers '06

Greg Harms '06 Robert Kalman '06 Michael Logue '06 Andy Pass '06 Alex Sharpe '06 John Timmes '06

Other Contributors

Richard R. Evans '51 Robert V. Freebairn '51 Dr. Arthur Goldschmidt '59 Richard F. Kent '64 Henry J. Cacciamani '81 Hank Cacciamani '81 Anthony V. Nacci '85 Frank P. Simpkins '85 Theodore J. Walker '87 William B. Barrett '89 Tracy L. Owens '89 Geoffrey S. Lavinson '91 Douglas K. Gehret '92 Gary Benedict '03 T. Michael Junod '03 Karan Kaul '03 Young-Ghee Kim '04 Milin Patel '04 Chihao Tsui '04 Michael Cerretani '05 Kevin King '05 Philip Murphy '05 Daniel Ressegive '05 Greg Wyrick '05

aving worked in lower Manhattan for many years, I was deeply affected by the 9/11 terrorist attacks. (Fifteen of my friends and business associates were murdered that day.) Needless to say, I now have a new outlook on life — relationships, both past and present, have taken on new meaning. Today, I'm more reflective and understand that the past, to a large extent, shapes one's future. I realize now that my fraternity days at Penn State were a big part of my undergraduate experience and helped guide me in decisions I've made over the years. Obviously I feel strongly about preserving this opportunity so future generations of Penn State Delts can gain the same benefit."

-Thomas P. Foster '84, Class Captain

considered the three years I spent in the house to be among the best of my years, and I would like to give something back to enable others to share that experience. I am impressed with what I have read about others' contributions so far. I am very excited about communicating with some individuals for the first time in 45 years."

- Robert A. Mills '59, Class Captain

Reunion Enthusiasm Untouched by Isabel

Tau alumni from the classes of '56 to '62 gathered in State College on the weekend of Sept. 19 – 21 to celebrate their friendships and renew their brotherhood. Organized by **George "Milt" Campbell '60**, over 35 brothers with their spouses and guests converged on Penn State and enjoyed the team's victory over Kent State at Beaver Stadium.

Plans for a Friday golf event were rained out by Hurricane Isabel, but that couldn't dampen the Tau spirit. A cocktail welcome reception and mixer was held at the Ramada Inn on Friday evening. Following the game, the brothers attended a cocktail party and dinner at the Shelter hosted by the Tau Company and the under-

graduate chapter. There the brothers met members of the undergraduate chapter, made new friends and regaled the female guests and each other with songs not heard for more than 40 years.

In addition to Milt's great job of organizing the event, many thanks also are due to **John Moore '64** for providing advice and coordination through university channels in support of the reunion.

Despite early warnings that were sent to law enforcement officials in the State College area, there were no reports of disorderly conduct, alcohol-related incidents or missing popcorn machines. Following the event, Milt received many compliments and feedback on the event:

- My time at Penn State centered around Delta Tau Delta, so it was special to see so many of the guys that were very important in my life.
- It felt good to quickly slide back into the interrupted friendships and relive some of the old times.
- Getting to know the undergrads in the house made me realize that it is the

character of the people that counts, not the bricks and mortar.

- A reunion like this one helps you realize what a good thing the Tau house was!
- I believe that all of you, with your sprit and manners, turned my bride into a Penn Stater and a Delta Queen.
- Those who couldn't come missed a great time ... when is the next reunion scheduled?

We hope you will all consider participating in upcoming reunions. Watch future issues of the Tau Tales and the Web site (www.psudelts.org) for further details.



Front row (L-R): Dellie '60 and Margie Kreiser, Frank '60 and Penny McGowan, Bud '60 and Sue Kohlhaas, Jackie Bridge, Paul '58 and Pat Pritchard. Second row (L-R): Judy Kent, Harry '59 and Connie Barton, Dave '61 and Donna Dunn, Linda Schimmel, Bob Bridge '60, Arnie '57 and Nancy Cole. Third row (L-R): Roger Kent '60, Bob '58 and Bev Koch, Bobbie Erwin, Susie Thompson, Alan Geisler '60, Gigi Campbell, Bob '60 and Annie Pulver. Fourth row (L-R): Dave '61 and Linda Mooney, Dave Erwin '61, Chris Hunger '61, Jim Thompson '62, Heather Richardson, George Campbell '60. Back row (L-R): George Mabey '58, John '59 and Lyn Behne, Dick Coats '58, Steve Mutart '62, Charlie Richardson '60, Bob Schimmel '60, Scot '57 and Carol Brown, Jim Geisel '60.

A Winning Weekend After All Homecoming 2003



Congratulations to
Howard Moore '54
for his recent induction
into the Tau Chapter
Hall of Fame.

The weather forecast for the 2003 Penn State Homecoming was cloudy and gray with rain showers. Sadly, the weather forecast also foreshadowed the results on the football field. And with

the cold and rainy weather, the turnout of alumni and friends at the tailgate party — graciously hosted by **Howard Moore**'54 with wife Ann — and the dinner party at the Shelter was lighter than normal.

While the football team showed some signs of improvement, they fell to Wisconsin in another close match. Meanwhile, about 25 alumni attended sponsored Tau events including a buffet dinner at the Shelter. The highlight of the evening was the announcement that Howard Moore had been elected to the

Tau Chapter Hall of Fame, joining 12 other Tau Delts so honored.

Jim King '78 made the announcement following dinner and said, "The board selected Howard based upon his previous service on the board, his ongoing legal support of the chapter, his support of homecoming events and his many other contributions over close to 50 years since he matriculated from Penn State." Many thanks to Howard and Ann for their service to Tau Chapter!

Pulling the Decades of Brothers Closer

By Joe Wilusz '04, Outgoing Chapter President

ello fellow Delts! As usual, the Shelter is buzzing with activity as the new school year begins. This time, though, there is slightly more activity with 28 of the 33 active brothers living in the Shelter — the best ratio seen in years. In fact, it would be even higher, but one of our brothers, James "Jag" Souders, is serving our country with the Marines in Kosovo.

The undergrads have plenty to accomplish as we strive to excel on campus as we did last semester. The spring semester proved fruitful as it welcomed new members to strength, comparable in numbers to other top fraternities on campus; this fall, we received commitments from 15 new pledges. As normal, Delts made a strong showing at 'Thon, raising just under \$24,000 for the Four Diamonds Foundation, an average of about \$650 per brother. While doing so, Delts also averaged just less than two hours per member of community service.

Of course, both of these numbers are on the rise, especially with the increase in competition for the coveted dancer spots, where the top four fund-raisers get to dance 48 hours straight to further the cause. 'Thon, alone, does not satisfy our need to improve the community. We are conducting a homerun derby philanthropy to raise money for the Kevin Dare Scholarship. Also, the Adopt-A-School program is picking up speed, with several members participating among many others who are also giving their time at the animal shelter and various other service activities. All brothers have pledged to complete five hours of community service this semester.

With all of the activities taking place, the undergrads conducted a successful retreat to a local park where they organized and set goals. Because of this effort, they were able to host an incredible reunion night of dinner and dancing with their dates and more than 35

brothers from the classes of '56 – '62 with their wives and guests. The undergrads also hosted 25 alumni and guests at Homecoming Weekend with a dinner and party at the Shelter after the football game.

As if all of these activities were not enough, the undergrads have many brotherhood activities in the works such as skydiving, whitewater rafting, paintball and others. Of course, all Delts are maintaining a proper academic discipline, which is always the focus. In fact, we achieved a spring GPA above the all-university average.

We look forward to a great semester and hope to see you all soon! If you are in the State College area, please stop by the Shelter and visit with the chapter. Though we may seem busy, we always enjoy showing off to our alumni and learning how your lives are going.

Chapter OFFICERS

PRESIDENT

Andrew Conly '06 Political Science Lewisburg, W.Va.

Corresponding Secretary

Robert Kalman '06 Marketing Tenafly, N.J.

RECORDING SECRETARY

Greg Wyrick '05 Supply Chain Management Ramsey, N.J.

GUIDE

Steven Reiter '05 Journalism, Manalapan, N.J.

DIRECTOR OF ACADEMIC AFFAIRS AND RISK MANAGEMENT

Douglas Yurek '05 Economics Wellesley, Mass.



Bob Schimmel '60 Profile

(continued from page 1)

Bob says another part of the challenge in mounting a campaign like Strengthening the Bond is persuading wives of the brothers that the effort is worthy of investment.

"We need to appeal to the wife's understanding that the present undergraduates are the same as her husband was," he says. "They need the same support, mentoring and father figure that her husband needed when he was an undergraduate."

Many wives may not have attended Penn State, or are not acquainted with fraternity life and its value. They may not realize what non-Greek students miss by not joining a fraternity.

"They lose out on the camaraderie," he says. "They lose out on the group decision-making process. They lose, I believe, social skills. They lose out on building an understanding that group activity requires people of different opinions to do something good for the crowd."

Another challenge Bob sees facing the campaign for Tau chapter is the reluctance of some alumni to visit the house. In a sense, if an alum stops by just to see the house and say "hello," the most memorable thing is an undergrad talking to them."

It's a challenge the Tau Corporation board is addressing, he says, but it's not a new one. [As you will read in Joe Wilusz's article on page 4, the actives are very busy this fall 2003 semester in building stronger relationships with their alumni brothers.]

"Most alums weren't that sharp when they were undergrads," says Bob. "I think we ran and hid [from visiting alumni]."

Despite the challenges facing the campaign, Bob Schimmel knows that Delta Tau Delta at Penn State has overcome greater ones in the past. That's why he has no hesitation about putting his time and money into Strengthening the Bond.

Tau Tales is published for the alumni and friends of the Tau Chapter of Delta Tau Delta Fraternity at The Pennsylvania State University. Address changes, news items, photographs and contributions may be sent in the enclosed envelope; mailed to Delta Tau Delta Fraternity, Alumni Relations Office, P.O. Box 296, State College, PA 16804-0296; or sent via our Web site at www.psudelts.org.