# **Upcoming Events**

VISIT OUR WEBSITE FOR MORE INFORMATION! WWW.PSUDELTS.ORG

#### Tau Company Annual Meeting

October 13 10:30 AM The meeting is open to all alumni. Please join us!

#### Homecoming 2007 October 13

Game Time: 3:30 PM Be sure not to miss Penn State's Homecoming football game vs. Wisconsin. Homecoming week is a great opportunity to reconnect with your school and spend time with friends and family! Stop by the Shelter for refreshments before the game, and to check the schedule of events for the day.



#### It's not too early to plan ahead for next football season!

Aug. 30 Coastal Carolina Sept. 6 Arkansas State Sept. 13 at Syracuse Sept. 20 TBA Sept. 27 Illinois Oct. 4 at Purdue Oct. 11 at Wisconsin Oct. 18 Michigan Oct. 25 at Ohio State Nov. 8 at Iowa Nov. 15 Indiana Nov. 22 Michigan State

\*Home games are in bold



Tau Company of Delta Tau Delta Fraternity • The Pennsylvania State University State College, Pa. • October 2007 • **www.psudelts.org** 

## President's Report

Lessons from Tau Alumni from the 20's to the 2000's and the One True Strength of Our Brotherhood

Tau will Shape the Lives of Delts Today and Tomorrow—Just as it has for you, Do your Part to Sustain Our Chapter

#### By Jim King '78, Alumni President

Welcome to *Tau Tales*, our chance to share news about the alumni and undergraduate Delts of Penn State. At this writing, our football team has momentum from a strong win over Notre Dame, and in spite of a stumble at Michigan, hopes remain high for a great season. The outlook for your chapter is very bright, too! In this issue you'll read about our undergraduate brothers' academic, athletic, and philanthropic achievements, in addition to their rushing success that led to a shelter that is filled to the maximum occupancy.

In June, **Bob Schimmel '60** completed his latest official service to the Tau Company Board when he retired as a Director and Treasurer. As a local alum with great affection for Tau, I know his unofficial work will continue. Thanks Bob for your dedicated service and counsel over the years.

At Homecoming this year I will be retiring as Alumni President and stepping down from the Board in 2008, so this is my last chance to write you without risk of being edited! I have enjoyed the work of the Tau Board of Directors over the years, and want to thank each of you for providing me with the opportunity to serve. There have been a great many successes and frustrations over the years, but happily, far more of the former. Please consider a few things I have learned through working with grads from the 1920's through today.

The Fraternity constantly evolves. Many changes are positive, some unfortunate, but the reality is that change is inevitable. I sometimes hear today's alums lament about lost traditions, certain undergraduate behaviors, or the location of the shelter. Similar concerns have been voiced by each generation and appear in our correspondence files back to the 1940's and 1950's, and will no doubt be expressed by today's Tau Delts many years from now. I ask each of you to take personal responsibility to help Tau maintain those things that are of value, but accept that some part of your experience will naturally become part of Tau history.

The real strength, the only irreplaceable component of the fraternity, is brotherhood, and it remains as strong today as it has ever been. Through years of working with the undergrads, getting to know prior generations of Tau Delts, and from my own experience, I know this is the common thread that connects us.

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The work of the Fraternity is important, and we must each do our part to sustain it. Just as your experience helped to shape your life, so it will for Tau Delts of today and those in the future. The opportunities at Tau for a young man to learn social, financial and management skills are invaluable.

Thanks to all of you who have supported Tau by contributing your time, financial resources, or by mentoring young Tau Delts. You have made a difference. To those who feel you have not yet stepped up to do your part, it's not too late! Contact any Tau Director to get involved and help ensure that the Tau Delts of today, and tomorrow, have access to the same experiences that you enjoyed as an undergrad and alumnus.

I will look for you at the house!

# Tay

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## Undergraduate Report

Undergraduates Boast Successful Ritual Performance at Regional Conference, 1982 Class Reunion, Cumulative GPA of 3.04 and Continued Improvements to the Shelter

Recent Accomplishments not only make the Chapter Proud, but also more Determined to Continue to Improve

#### By Andrew Michael

From the Tau Chapter shelter, the fall semester of 2007 is off to a great start. Last year's renovations to the foyer have the first floor looking spectacular, and new chapter room furniture is on its way to continue to add to the already prominent household. This semester, the cable hanging from windows will be removed and the house will be rewired. We will also be getting new internet lines to assist the undergrads with their academic affairs.

Last spring was filled with several accomplishments, the most important being the very successful ritual performed at the Regional Conference in State College. The undergraduates and Academic Advisor **Arthur Goldschmidt '59** should be commended for putting forth such great effort with a truly wonderful result.

With pride and determination, the Penn State Delts upended six-year winners of the Bischoff Points Intramural Championship Trophy, Acacia, in the IM soccer semifinals in April to take rights to the coveted award. The Brothers look to defend their Overall Intramural Championship this year and are off to a great start... the IM softball squad is now 4-0 and looking towards the playoffs.

Greek Sing is yet another event that we are looking forward to with confidence. Having taken 2<sup>nd</sup> place in the competition the last two years and paired with the lovely sisters of Kappa Alpha Theta, our goal is to take hold of the first place trophy. The Brothers have already been practicing their singing

and dancing to the sounds of Disney's *High School Musical* and are looking forward to the November performance.

Tau Chapter's cumulative grade point average of 3.04 came in at twenty-first among nearly sixty Penn State fraternities. While the goal of a house 3.0 has been achieved, the Brothers will be working even harder to get back up into the top twenty this year.

On September 22<sup>nd</sup>, the

undergraduates hosted the twenty-five year reunion of the class of 1982. We worked with **Jim King** '78 and **Phil Lucas** '82, among others, to make this a wonderful event. Among other things, the alumni and undergraduates watched Penn State football on the big screen television in the chapter room. It was great to have the class of '82 at the house, we hope you enjoyed your visit.

For the second year in a row, the Tau Chapter is paired with the sisters of Delta Zeta to raise money for Dance Marathon. Our Thon Chairs, along with sisters from DZ have been working hard to prepare canning trips and other fundraising events to surpass our total from last year of roughly \$65,000.

Recruitment is well underway as the Brothers look forward to adding new members to our fraternity. Tau Chapter is hoping to initiate at least 15 new members this year. Rushees have been out for social events, attended football games with the Brothers, and will be attending Monday Night Football night at the shelter in the coming weeks.

With the year off to a great start, and hopefully with more promising things to come, the Tau Chapter undergrads look forward to homecoming this year and getting to see the handsomely aged faces of our alumni. A new-found sense of pride fills this house as we continue to flourish in a variety of ways around campus, and we look forward to continuing to improve.



Class of 1982

# Alumni NEWS

### '50s

#### William Snyder III '51

(3087 Pinewood St., Orange, CA 92865-1221; wfsny9400@aol.com) I have been President of Anaheim/Orange County Hotel/ Lodging Association—a retirement position for 10 years.

#### David Timothy '52

(101 Wee Loch Dr, Cary, NC 27511) Professor of Crop Science, Botany, and Genetics, Emeritus.

'60s

#### James Vandergrift '64

(6021 Ward Parkway, Kansas City, MO 64113; sales@hanna-kc.com) I am spending the winter in Palm Beach, FL playing golf and enjoying sunshine. What else can I say?

#### '80s

#### Robert Guentter Jr. '82

(2724 Martin Rd., Zanesville, OH 43701-1608; rfg@rrohio.com) Amy and I had our first daughter, Abbigail, on 7/7/2006. Her older brothers Alex (8) and Randy (17) are very good big brothers.

#### John "Thorse" Thorsen '86

(3489 Coronet Ave., Lancaster, PA 17601-1164; jthorsen@abs-gc.com) My wife and



I had a baby boy, John Raymond Thorson, in June 2006 who joins sisters Vicki (17) and Katie (14). I was named President and COO of Advanced Building Systems, Inc. located in Reading, PA. Advanced

Building Systems is a Design-Build/General Contractor that performs commercial construction projects.

#### Mike LaSalvia '88

(1447 Rivergate Dr., Jacksonville, FL 32223; MLasalvia@nafinet.com) No myth Beaks, it's me Gig Jr, don't look at the grad date, it just took a little while. Do you not recall that long, arduous night of partying in Dana and Pete's room?

# What's New -With You?

Your submissions are needed for future issues of Tau Tales and our Web site at **www.psudelts.org**. Do you know of a brother that would be a great candidate for a profile in our next newsletter? Do you have exciting news to share with the brotherhood? Please email all profile nominations and alumni updates to **content@affinityconnection.com**.

To view more alumni updates or to submit one of your own, please visit our website at www.psudelts.org.

# Annual Fund Update

BE A PART OF OUR 2007-08 ANNUAL FUND KICK OFF!

Make your Donation to Support Alumni Communications and Events.

Help us kick off the new giving year that started on September 1, 2007 by making a donation to the annual fund. You can donate by calling our toll-free hotline 800-975-6699 or by visiting our web site **www.psudelts.org**. The annual fund supports:

- Our newsletter, Tau Tales.
- Alumni web site, **www.psudelts.org**, that keeps us up to date on Delta Tau Delta news and enables us to interact with each other online through message boards, alumni updates, a searchable directory and more.
- Other letters, postcards and print and web communications.
- Alumni events, such as homecoming.
- Management of our alumni database, that provides accurate contact information for all of our brothers so that we can stay in touch and reconnect with each other.

# On The Web

REGISTER ON OUR WEB SITE TO ACCESS THE MEMBER DIRECTORY, ALUMNI UPDATES, MONTHLY ELETTERS AND MORE!

ARE YOU REGISTERED ON WWW.PSUDELTS.ORG?

- Go to **www.psudelts.org** and click on the First Time Login link in the upper left corner, and type in your last name when prompted.
- Once you select your record, you'll be asked to enter your Member ID, which can be found above your name and address on this mailing, or in our newly upgraded monthly eLetters.
- Your username will be your email address—one less username to remember!
- You can set the site to remember your password for next time, so there's no need to log in every time you visit.

If you experience any trouble with the registration process, click the Tech Support button at the top of the screen for technical assistance.

#### **PENN STATE** Viinrəteri EtləD ueT etləD

P.O. Box 7007 Alumni Relations Processing Center



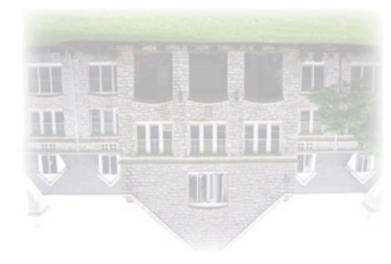
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Other



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72% Alumni association news 85% Chapter news 41% Event registration Alumni events 67% Career/networking opportunities 28% Opportunity to donate 31% 8%

40

20

60

80

# e-Survey Results

## WHAT DO YOU WANT OUT OF YOUR COMMUNICATIONS PROGRAM?

#### ELECTRONIC SURVEY PROVIDES VALUABLE INFORMATION FROM ALUMNI ON EXPECTATIONS

This past summer, alumni had the opportunity to voice their opinions in our electronic survey. Some of the results were eye opening- for example, 92% of respondents are interested in reconnecting with alumni from their era, and only 32% are

Are you satisfied with the level of communication you currently

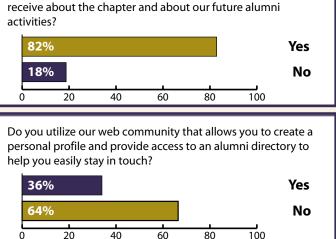
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website?

Below is just a small sample of our results. Visit www.psudelts.org to view the full survey.

Didn't receive the survey? Be sure to update your email address online.

What would you be interested in seeing on our alumni



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