

## UPCOMING EVENTS

### Penn State Traditional Reunion Weekend

June 5-8, 2014

### Central Pennsylvania Festival of the Arts

July 10-13, 2014



**Penn State Homecoming Alumni Board Meeting, Reunion, Luncheon, & Game**  
Sept. 26-28, 2014

## CHAPTER ETERNAL

We recently learned of the passing of **Brother Ralph Lyford Jr. '48**.

Please keep his family and friends in your thoughts and prayers.

## ON THE WEB

Check out more alumni news updates, events, and profiles online at [www.psudelts.org](http://www.psudelts.org).



# TALES

Tau Company of Delta Tau Delta Fraternity • The Pennsylvania State University State College, Pa. • Spring 2014 • [www.psudelts.org](http://www.psudelts.org)

## Chapter Leadership Update

### HE'S BACK: ASSISTANT CHAPTER ADVISOR COL. LEWIS WATT RETURNS FOR ANOTHER TAU TOUR OF DUTY

We are pleased to announce that Tau Chapter has a new assistant chapter advisor, **Colonel**

**Lewis Watt**. A '62 Beta Mu Delt from Tufts University in Medford, MA, Col. Watt previously served the Tau Chapter as advisor from 1994 through 2010. He is currently an Eastern Division Vice President with Delta Tau Delta National and was honored with the Alfred P. Sheriff III Award for Outstanding Chapter Advisor at the 2010 Capital Karnea in Washington, D.C.

After receiving his Bachelor of Science

degree from Tufts, Col. Watt went on to receive an MSA degree from George Washington University in 1972.

Setting out on a 26-year Marine Corps career, he saw two combat tours in Southeast Asia, five years as a test pilot at Patuxent River, MD, and many years in our nation's capital.

Watt flew more than a hundred types, models, and series of aircraft throughout his career, four of them on his thousand hours of combat sorties. His



Col. Lewis Watt, USMC Retired, on the steps of Old Main during a 2012 Veterans' Day ceremony (credit: The Daily Collegian).

his thousand hours of combat sorties. His

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## Tau Delt Profiles in Success

### PSU ALUMNI FELLOW AND DELT BROTHER WILLIAM H. JOYCE '57

His is a life focused on improving the quality of life on a global scale. Whether keeping the lights turned on, clean water pumping through communities, or innovative consumer products on the shelves, **Dr. William H. Joyce '57** is one of the top 100 chemical engineers of the modern era as named by the American Institute of Chemical Engineers (AIChE) in 2008. He is a Penn State Delt and was named a 2009 Alumni Fellow by The Pennsylvania State University Alumni Association. This award "is the most prestigious award given by the Penn State Alumni Association. Administered in association with Penn State's academic colleges, recipients return to campus to share their knowledge and expertise with the University community. As leaders in their respective personal fields, Alumni Fellows provide a dimension to the academic curriculum not otherwise available in the traditional college classroom. The Board of Trustees

has designated the title of Alumni Fellow as permanent and lifelong."

Recognized for his leadership as the chairman and CEO of Union Carbide from 1996 through 2001, Brother Joyce oversaw the sale of Union Carbide to Dow Chemical and served as the vice chair of Dow Chemical until his exit. He also served as chairman and CEO of Nalco Company from 2003 through 2007. More recently, he has filled the role of chairman and CEO of Advanced Fusion Systems, LLC, a privately held company specializing in the reduction of



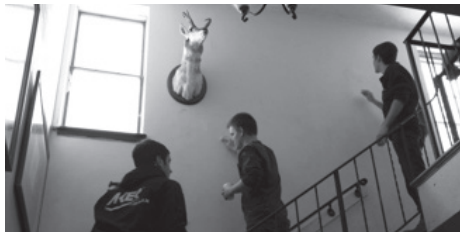
William H. Joyce '57

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## Chapter Update

### TAU CHAPTER BRINGS IN \$114,371 FOR THE KIDS, TOP GRADES, AND 12 SPRING PLEDGES!

The Brothers of Tau Chapter have had a successful spring semester. We have made several improvements to the Shelter, including the cleaning and refurbishing of several storage areas that can now be utilized as common areas. Additionally, flooring in the dining room is refinished.



Brothers work on one of the recent Shelter upgrade projects.

Academically, the chapter is performing at an impressive level. Following the fall 2013 semester, we placed eighth among 48 fraternities in GPA standings. We also held the honor of “Most Improved Chapter at a 3.0 GPA or Above,” raising our GPA average to 3.2 overall.

Spring rush was very successful. Including

our Zone Day and other recruitment activities, we attracted 12 new initiates. When added to our 23 new brothers from fall rush, this brings our total active brotherhood to 96 members.

Our most significant event from the spring was our annual participation in THON. It is a scene like none other. For those of you who have been part of THONs past, you know.

Where else can you go to experience the energy of a truly altruistic group of college students — complete with water pistols, balloons, games, plungers, hula hoops, crazy socks, line dances, pep rallies, inspirational speeches from some of Penn State’s most notable personalities, incredibly choreographed performances, and 46 hours of no sleep?

And it is all ... FOR THE KIDS ... to continue Penn State’s 37-year tradition of saving children from the grip of pediatric cancer.

Thanks to our chapter’s yearlong canning and fundraising efforts with Delta Zeta, we contributed \$114,371.57 toward Penn State’s \$13,343,517.33 total that will be given to the Four Diamonds Fund at Penn State Hershey Children’s Hospital.

As the weekend drew to a close, parents could be seen holding tightly to those



DTD and Delta Zeta supporters cheer from the stands of the Bryce Jordan Center.

THON children who have embraced the hearts of our Greek community at Penn State. It is the power of hope ... hope for one more day, week, month or year ... that our chapter is helping to give to families across the state.

So, thank you to our dancers, Brothers who stood by the dancers, captains, parents who attended, alumni who stopped by, and to the entire THON organization for its incredible support. This is why ... WE ARE.

## Treasurer’s Report

### WHAT DOES IT TAKE TO REMAIN COMPETITIVE AT PENN STATE?

By Alan Hubbell '86, Treasurer of Tau Company of Delta Tau Delta

As yet another school year draws to a close, it seems appropriate to share Tau Company’s financial status with our Tau Alumni. But first, let me introduce myself.

I was initiated into Delta Tau Delta in August 1983 and graduated with a degree in mechanical engineering in 1986. During my time as an active, I served in a number of Fraternity positions, including Chapter President in 1985. My wife, two children and I make our home in southern Chester County in Landenberg, PA. I was first elected to the Tau Company Board in 2005 and have been voluntarily serving as Treasurer for the past seven years since **Bob Schimmel '60** retired from the position and the Board in 2007.

Tau Company operates as a non-profit, 501(c) (7) organization and, as such, is required to file annual tax statements by May 15 of each year.

Previous year tax filings can be viewed on-line at <http://foundationcenter.org/findfunders/990finder/> using the name of the legal entity, Tau Company of Delta Tau Delta, and using PA as the location.

Tau Company income has averaged approximately \$120,000 per year for the last three years, with 88-percent of the income derived from undergraduate rent the actives pay Tau Company and the remaining 12 percent from alumni donations. The board adjusts rent each year such that the actives’

cost for living in the Shelter is at or slightly above Penn State room and board.

You can see that mortgage payments account for the largest expense, followed in order by maintenance, liability and property insurance, property taxes, alumni programs, and capital improvements. We reinvest 100 percent of the money we receive each year from rent and donations back into the Shelter and Chapter. Because operating and maintaining the Shelter takes precedence, we unfortunately do not always have money available to upgrade the Shelter as desired. As a result, additional donations beyond the current level are invaluable and can have a significant impact on our ability to continually improve the Shelter and the Chapter, not just operate and maintain it.

So, please give generously to ensure Tau Chapter’s continued strong presence is here for the next generation of Delts.

Mortgage	27%
Maintenance & Repairs	25%
Property & Liability Insurance	21%
Property/School Taxes	11%
Alumni Communications & Programs	11%
Capital Improvements	4%
Other	1%

## Alumni Update

### BLUE-WHITE RECAP AND PLAN FOR OUR GOLF CLASSIC AND HOMECOMING

Larry Hixson '81

Special thanks to the many faithful Tau Delts who have already made donations to this year's Annual Fund! We deeply appreciate it and need your continued support of Tau!

We need the rest of our alumni Brothers to step up and make donations to Tau ASAP! Contact Alan Hubbell (contact information in the article to the right) to donate to the Annual Fund or for special project funds where YOU can make a big difference for Tau Chapter!

The Blue-White Brunch and Reunion was well attended this year with new faces like **Dave Mooney '61** and **Rob Guentter '82**. Rob stopped by on the way to the game with two of his kids and one of his son's friends. The food was even better this year than last year! This year's reunion awards went to those Brothers from 1998 who had the most returning Delts! We also gave away more DTD Golf Classic caps, golf balls, and ball markers!

I hope to see many more alumni at our Second Annual DTD Golf Classic this August which will be combined with the **Bill Fustos '79** golf outing! I hope you also plan to attend the Homecoming Dinner and Reunion as well. Watch our upcoming eLetters for details.

Please share your ideas and tell me how we can do a better job creating more fantastic events for our alumni Brothers. You can reach me at [larry.hixson@gmail.com](mailto:larry.hixson@gmail.com) or through my personal LinkedIn account. Learn from the past; live for the day; plan for the future!

### EACH OF YOU WILL BE REMEMBERED, BUT WILL YOU REMEMBER TAU CHAPTER?

Are you one of the Brothers interested in remembering Tau of Delta Tau Delta in your estate planning?

If you are interested in assigning a percentage of your life insurance, precious metals, cash, or other financial instruments to our Fraternity, please designate "Tau Company of Delta Tau Delta" as the beneficiary and use the following address information:

Tau Company of Delta Tau Delta  
Alan C. Hubbell, Treasurer  
526 Auburn Rd.  
Landenberg, PA 19350-1536

Please reach Treasurer **Alan Hubbell '86** at 302-379-9276 or [alanchubbell@yahoo.com](mailto:alanchubbell@yahoo.com) if you would like to begin the process.

Additionally, we have created a new webpage to remember all Brothers who have a lifetime giving level of \$5,000 or more. Go to [www.psudelts.org](http://www.psudelts.org), click on Donate, and go to Lifetime Giving. You must be logged in to access this Honor Roll.

## Tau Delt NEWS



We checked in with a few of our newer graduates to find out where their career paths have taken them.

If you would like to give us an update on what you are doing, please reach out to our communications team at [updatemyinfo@affinityconnection.com](mailto:updatemyinfo@affinityconnection.com).

**Sean Shapiro '08** – New York, NY  
Senior Development Associate, NYU

**John Mack '09** – Philadelphia, PA  
Compliance Support Engineer, Harold Beck and Sons, Inc.

**Andy Michael '09** – Charlotte, NC  
Technical Recruiter, ettain group

**Kenneth Ludlum '10** – Pittsburgh, PA  
Judicial Intern, Pennsylvania Superior Court

**Owen Dresser '11** – Jacksonville, FL  
Event Manager, S.A.F.E. Management of FL

As our graduating seniors set out on new adventures, we take this opportunity to introduce you to a few of them. Look for more senior profiles in our eLetters.

#### Luke Gruber



This Mars, PA, senior is a major in logistics, materials, and supply chain management. "As a senior at Penn State University, my goal is to begin a career with a leading logistics firm where I can use my talents, experience, and education to contribute." Luke has formerly served Tau Chapter as rush chairman, sergeant at arms and new member educator. Additionally, he held an operations internship with Exel in the summer of 2013. Luke can be reached at [wlg5024@psu.edu](mailto:wlg5024@psu.edu).

#### Andre Johnson



Andre is a biology major from Westbury, NY, and an undergraduate research assistant in Penn State's Plant Biology Department. He has served as executive secretary for Tau Chapter, an IFC Judiciary Board member, and a summer intern at Beth Israel Medical Center. "I am currently looking for a full-time position, internship, or fellowship in life sciences research, public health, or other health-related areas." Andre can be reached at [ajohnson10209@gmail.com](mailto:ajohnson10209@gmail.com).

**Congratulations to Tau Chapter Executive Secretary Luke Vadas for being selected to serve on the Penn State IFC Judicial Board.**

## Chapter Leadership, *cont.*

final assignments included command of the Cherry Point, NC, Aviation Depot and program manager of the AV-8 Harrier Program for the Navy Department. After leaving the Marine Corps, Watt took on various R&D and management positions, including eight years at Penn State's Applied Research Lab and cofounder of RLW Inc. Impact Technologies LLC acquired RLW in 2008, and Sikorsky Aircraft Company ultimately acquired Impact Technologies. Watt retired from Sikorsky in June of 2013.

Watt lives in State College with Judith, his wife of 41 years. Their daughter and two granddaughters live in Las Vegas, NV. He has been awarded the Legion of Merit (two awards), the Meritorious Service Medal, the Distinguished Flying Cross, the Air Medal (29 awards), and the Joint Service Commendation. Watt is a member of the Royal Aeronautical Society, the American Society of Mechanical Engineers, and the Distinguished Flying Cross Society (board member). He enjoys hunting and maintaining his farm in Hoosick, NY.

## Tau Delt Success, *cont.*

power grid vulnerabilities with patented and patent-pending electron tube technology. He has served on the boards of CVS, El Paso Corporation, Celanese Corporation, Hercules Powder Company, Reynolds Metals, Union Carbide, the American Chemistry Council, the Society of Chemical Industry, and the Society of Plastics Industry.

Brother Joyce received his undergraduate degree in chemical engineering from Penn State in 1957. He went on to receive an MBA with distinction and a Ph.D. in business from New York University's Stern School of Business, achieving the McDowell Award as Outstanding Graduate Student for his doctoral studies.

Highly respected for his leadership expertise and strategic financial insight, Brother Joyce was the recipient of the National Medal of Technology from President Clinton in 1993. Additionally, he has received the Perkin Medal from the Society of Chemical Industry and the Outstanding Achievement Award and Lifetime Award from the Society of Plastic Engineers.

## 2013-14 Honor Roll of Donors\*

### Benefactors Circle (\$5,000+)

Martin G. Lane 1960

### 1872 Founders Club (\$1,000-\$1,999.99)

David B. Mooney 1961

### Sustainers (\$500-\$999.99)

James G. Guerdon 1954  
David T. Espenshade 1960  
G. Martin Eichelberger 1964  
Timothy E. Phillips 1979  
Andrew J. Stern Esq. 1983

### Associates (\$250-\$499.99)

Harry G. McMahon 1950  
Dick A. Coats 1958

Burt B. Houseworth 1958

Paul B. Pritchard 1958

Robert A. Mills 1959

C. Charles Richardson 1960

Sterling H. Wright Jr. 1978

Ron K. Krasnansky 1990

### Supporters (\$100 - \$249.99)

John C. Wallace 1950

James A. Rugh Jr. 1953

Howard R. Moore 1954

Frederick A. Sprenkle 1954

T. Scot Brown 1957

James B. Keisker 1957

Charles W. Abbey 1959

William C. Meyer 1959

Robert L. Bridge 1960

David E. Dunn 1961

Christopher C. Hunter 1961

Stewart H. Stabley 1965

John Fowler Jr. 1977

Terry L. Morris 1977

Thomas F. Roche III 1978

Erik C. Christiansen 1979

Richard D. Smith 1980

Robert F. Guentter Jr. 1982

Thomas E. Hughsted 1982

Irwin J. Slotnick 1982

Frank P. Simpkins 1985

Michael Davis 1987

Jeffrey A. Bruns 1988

Kenneth J. Lloyd 1996

Paul Touhey 2001

### Contributors (Up to \$99.99)

Kenneth R. Miller 1951

William C. Gourley Jr. 1952

Richard E. Moore 1956

George W. Mabey 1958

Arthur T. Moyer 1958

J. Roger Kent 1960

Jay P. Kahle 1962

Richard L. Tuve II 1962

David G. Mills 1963

John A. Good DDS 1968

Jeffrey S. Greaser 1978

Roy N. Rumbaugh 1980

William G. Landis Jr. 1986

\*Reflects gifts made through 4/20/14

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